VACANCY - SOCIAL MEDIA EDITOR

Occupational & Environmental Medicine (OEM) has an exciting vacancy for an enthusiastic Social Media Editor to grow the journal's online presence.

About OEM

OEM is a highly respected online journal, produced by the BMJ Publishing Group, that publishes high quality research relating to the full range of chemical, physical, ergonomic, biological and psychosocial hazards in the workplace and to environmental contaminants and their health effects.

It is the official journal of the Faculty of Occupational Medicine of the Royal College of Physicians of London (FOM), the Australian and New Zealand Society of Occupational Medicine (ANZSOM), and the Scientific Committee on Epidemiology in Occupational Health (EPICOH).

The journal is indexed in leading databases such as the Web of Science, PubMed Central, Scopus and Embase. It has a Journal Impact Factor of 4.402 and a CiteScore of 6.8.

About the role

OEM has a presence on Twitter and Facebook and is looking to continue growing its visibility and reach. The Social Media Editor will promote the journal's content to a variety of readers, and aid our core readership to keep up-to-date with progress in the field.

The role involves:

- a time commitment of around 1-2 hours per week
- monitoring new content in the journal for online promotion
- liaising with the BMJ media relations team to promote press released content
- putting the research into context and acting as the public voice of the journal
- commenting on advances in the field
- scheduling posts using Sprout Social, responding to comments and engaging with followers

The role offers:

- insight into the vital role of social media in scientific debate
- membership of a respected and committed editorial team
- the potential to be considered for other roles within the journal's editorial team in the future

About the candidate

Candidates should be educated to postgraduate level with knowledge of the journal's subject area. Some experience of science communication would be preferred, but the main criteria for the successful applicant will be enthusiasm for the subject area, creativity, and an interest in using new technologies to disseminate scientific research. Joint applications will be considered from two or more individuals willing to act as a team and applicants can be based anywhere in the world.

The Social Media Editor will report directly to the journal's Editor-in-Chief, and will be invited to participate in occasional editorial meetings (in person or by videoconference). Training and support will be provided by BMJ's digital communications team.

How to apply

To apply, please send your CV and covering letter to George Neame, Publishing Executive at BMJ, at gneame@bmj.com. The application deadline is 24th April 2022.