

Health care: the way ahead

Controversies in Health Care Policies: Challenges to Practice

Edited by Marshall Marinker

Can health policy ever be completely right?

This book explores how to get it right in six of today's most important issues: rational prescribing; primary care following Tomlinson; public access to medical information; the meaning of aging; medical practice variation; and risk in medicine.

CONTROVERSIES IN HEALTH CARE POLICIES

Challenges to Practice

EDITED BY
MARSHALL MARINKER

BMJ
Publishing Group

- Essential reading for all involved in making and implementing health care policies.

- Documents the work of six think tanks of clinical experts, GPs, managers, and patient representatives

- Includes input from the Kings Fund, NAHAT, Age Concern, RCGP, National Medical Adviser Support Centre, Social Market Foundation

- Offers innovative and realistic ideas for the way forward

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November 1994
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Outcomes into Clinical Practice

Edited by Tony Delamothe

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How should it be done?**

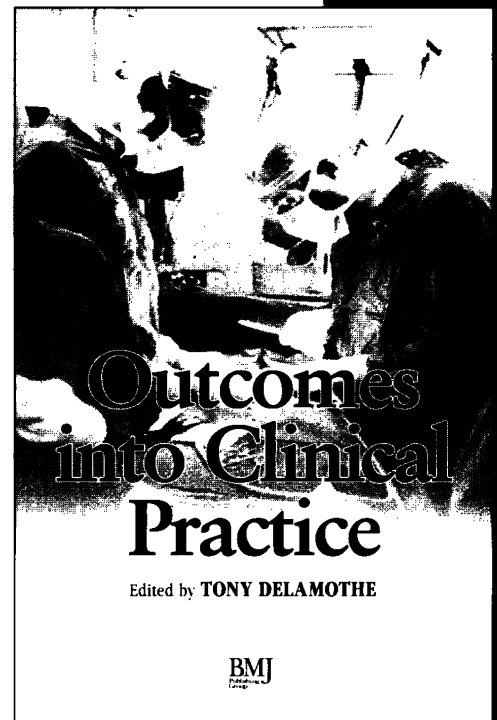
These crucial questions are addressed in this ground breaking book, based on the conference held by the BMJ, BMA, and UK Clearing House for Information on the Assessment of Health Outcomes. In it, experts in the field cover a wide range of topics including acute care; cost effectiveness; death rates; health gains; and general practice.

- Shows how information on outcomes can be used to improve care

- Gives examples of outcomes research at its best

- Looks at the subject from all perspectives in the health service

- Provides an ideal starting point for all members of clinical teams, both in hospitals and general practice, and is invaluable for health care purchasers and clinical audit officers.



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